



**For Immediate Release**

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**Tarek Elkassouf has been granted the renowned Bronze A' Design Award**

Como, Italy, March 28, 2015 /DESIGNPRWIRE/

**A' Design Awards is pleased to announce that the design **Twisted Diamond** by **Tarek Elkassouf** has been granted the famed **Bronze A' Design Award** at **Lighting Products and Lighting Projects Design Competition**.**

**Lighting Products and Lighting Projects Design Category Bronze A' Design Award Winner**

A' Design Award and Competition is proud to tell that the lighting work Twisted Diamond by Tarek Elkassouf became winner of the famed Bronze A' Design Award at Lighting Products and Lighting Projects Design Competition elected as the winner by the respected arbiters of the A' Design Awards & Competitions within numerous submissions.

**Further information Twisted Diamond**

Tarek Elkassouf, the designer of the award winning lighting design Twisted Diamond says "Twisted Diamond is part of The Edge – Beirut Revisited Collection, an evolution of The Edge – Beirut Collection, which takes a cue from the city of Beirut – a city always on the edge of instability, chaos, creativity and adaptability. The versatile geometric form allows for each individual lamp to be stacked, rotated, flipped or form part of a repeating pattern that is inspired by Middle Eastern architecture. The motif is a contemporary take on the moucharabiah lamp of the traditional Middle Eastern souk. It is made from perforated steel, is hand-welded and painted by artisans in Lebanon" Learn more and download high-resolution photos at at: <https://competition.adesignaward.com/design.php?ID=39315>

**The Bronze A' Design Award**

The Bronze A' Design Award is a prestigious award given to top 10% percentile designs that has carried out an exemplary level of originality in design. Entries to the A' Lighting Design Awards are peer reviewed and anonymously judged by an expert jury panel of leading academics, influential press members and established professionals. Nominated lighting designs are voted on pre-determined evaluation criteria to highlight only the top lighting design works. In addition to reaching top international media, A' Lighting Design Award winners are listed at World Design Rankings ([worlddesignrankings.com](http://worlddesignrankings.com)), are highlighted at Design Classification ([designclassifications.com](http://designclassifications.com)) platform and are showcased at DesignMag.org which lists the best designs from all countries in all disciplines.

**About A' Lighting Design Awards**

A' Lighting Design Award aims to highlight the excellent qualifications of best lighting designs and greatest lighting design concepts worldwide. The A' Design Accolades are organized and awarded annually and internationally in multiple categories to reach a wide, design-oriented audience. The ultimate aim of the A' lighting Design Competition is to create a global awareness for good design. To learn more about the A' Design Awards, please visit: <http://www.whatisadesignaward.com>

**Relevant Website**

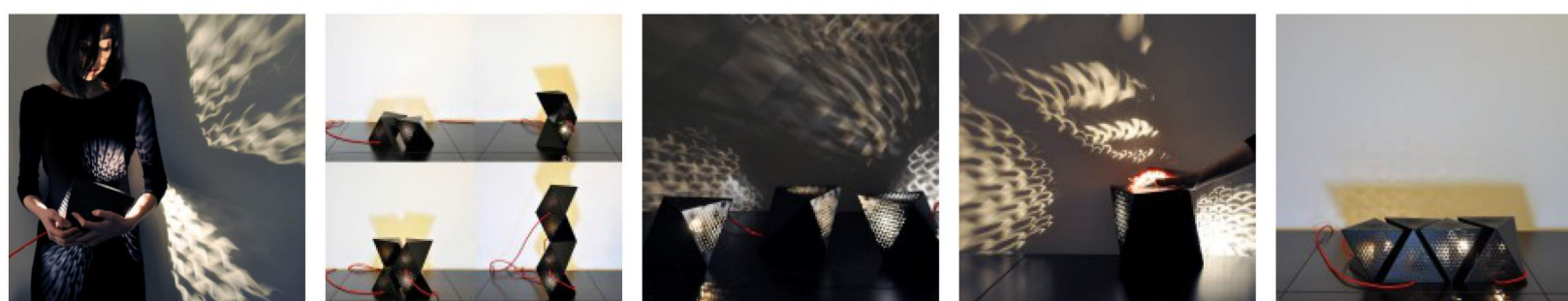
More info could be found at <https://competition.adesignaward.com/design.php?ID=39315>

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**High-Resolution Images:**



**Image Credits**

Photographer: tarek elkassouf

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